

What is the IS/LD Conference?

GMA's Information Systems & Logistics Distribution (IS/LD) Conference is *the* Consumer Packaged Goods (CPG) Industry's premier event for IT and Logistics professionals. It is the only IT and Logistics event focused solely on in-depth CPG issues. Respected practitioners and top-level industry experts direct conference attendees in interactive sessions. Sessions are designed to go beyond concepts and delve into the pragmatics of how leading CPG companies are implementing new IT and logistics initiatives that are helping them gain significant advantage across their enterprises.

Who attends this event?

Key decision makers from GMA CPG Manufacturer members, GMA Associate Members, retailers, wholesalers and sales agents attend this annual event. ISLD attracts the following attendee demographics for this event:

- CIOs, V.P.s., Directors, Regional Managers, and Managers: Information Technology, eSolutions
- V.P.s, Directors, Regional Managers, and Managers: Logistics
- V.P.s, Directors, Regional Managers, and Managers: Supply Chain
- V.P.s, Directors, Regional Managers, and Managers: Distribution
- V.P.s, Directors, Regional Managers, and Managers: Transportation
- V.P.s, Directors, Regional Managers, and Managers: Operations
- V.P.s, Directors, Regional Managers, and Managers: Customer Service/Logistics
- V.P.s, Directors, Regional Managers, and Managers: Strategic Development
- Personnel responsible for transportation costs, pallet purchase and exchange, order fulfillment and delivery process, shipping container packaging, and shipping case markings.
- Trade and sales personnel
- Notable industry consultants

Why Sponsor & Tabletop Exhibit?

GMA offers a limited number of sponsor and Tabletop Display opportunities to its Associate Membership each year at the IS/LD Conference. These opportunities allow Associate Members to enhance business relationships with current customers and attract potential new clients through networking receptions and breakout sessions. In addition to Tabletop Display, there will be three types of sponsorship categories offered this year:

- Tabletop Display (Limited Space Sold Out Last Year – Don't Delay)
- Content Sponsorship
- Social Sponsorship
- Enhancement Sponsorship

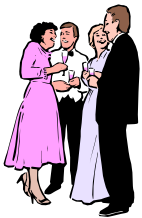
Sponsorship and Tabletop Display opportunities are available on a first come first serve basis.

2006 Sponsorship & Tabletop Display Opportunities

GMA's 2006 Information Systems & Logistics/Distribution Conference offers a variety of Sponsor/Tabletop Display Packages. All sponsorships include a Tabletop Display booth plus added perks.

Take advantage of the intimate IS/LD Sponsorship / Tabletop Display venue. All breakfast, break and Tuesday reception activities will be held in the Display area. Hotel floor space for this comfortable interaction venue is limited – guaranteeing maximized face-to-face time with conference attendees. Grab a Sponsorship/Tabletop Display Opportunity today!

SPONSORSHIP OPPORTUNITIES:



Social Sponsorships

Enough hard work! Let conference attendees relax and enjoy conference down-time with a social function sponsored by your organization. The following social functions are available for sponsorship:

- **SOLD! Tuesday Evening Reception and Dinner** - The GMA reception will be organized by GMA and held in the Exhibition area and includes an open bar(s) and hors' d'oeuvres on Tuesday, April 4, from 6 – 7:30 p.m. The dinner will be held in a separate area. Sponsorship of both events includes Tabletop Display space (8' x 10' with basic electricity), a 45-minute Concurrent Sponsor Educational Session delivered by the practitioner of your choice, four full IS/LD registrations, and corporate name placed on event signage:
\$28,500 GMA members / \$34,200 non-members
Dinner only: \$25,000 member / \$30,000 non-member includes Tabletop Display, four full IS/LD registrations, and Concurrent Sponsor Educational Session
Reception only: \$14,000 / \$16,800 includes Tabletop Display and three full IS/LD registrations
- **Breakfast (Tuesday or Wednesday Morning)** – Breakfast, organized by GMA, will be served in the Exhibit area and includes Tabletop Display space (8' x 10' with basic electricity), three full IS/LD registrations, and corporate name placed on event signage:
\$12,500 GMA members / \$14,500 non-members
- **Lunch** – Tuesday's lunch, organized by GMA, features table discussion topics. Sponsorship includes Tabletop Display space (8' x 10' with basic electricity), three full IS/LD registrations, and corporate name placed on event signage:
\$12,500 GMA members / \$14,500 non-members

- **Refreshment Breaks - (each)** – Monday and Tuesday, organized by GMA, will be served in the Exhibit area and includes Tabletop Display space (8' x 10' with basic electricity), two full IS/LD registrations, and corporate name placed on event signage:
\$7,500 GMA members / \$9,000 non-members



Content Sponsorships

Is there a general session speaker you'd like to sponsor? Content Sponsors will have their corporate name displayed as the sponsoring organization on the session's signage. What a great way to let your customers know you support their endeavors.

Content Sponsorship includes Tabletop Display space (8' x 10' with basic electricity), a 45-minute Concurrent Sponsor Educational Session delivered by the practitioner of your choice, four full IS/LD registrations, and corporate name placed on the general session's signage:
\$25,500 GMA member / \$30,600 non-member



Enhancement Sponsorships



Position your corporate name in the forefront of attendee's memories. Enhancement Sponsorships provide opportunities for value added conference enhancement such as Email Kiosks with your provided screen saver displayed, GMA golf shirts (imprinted with your logo), and Memory Sticks (imprinted with your logo). Each Enhancement Sponsorship includes Tabletop Display space (8' x 10' with basic electricity), and three full IS/LD registrations.

- **SOLD! Golf Shirts - \$15,500 GMA member only**
- **Memory Sticks - \$12,500 GMA member only**
- **Email Kiosk: \$12,500 GMA member / \$15,000 non member**



Tabletop Display Package

Take advantage of the intimate IS/LD Tabletop Display venue. All breakfast, break and Tuesday reception activities will be held in the Display area. Hotel floor space for this comfortable interaction venue is limited – guaranteeing maximized face-to-face time with conference attendees. Tabletop Display space (8' x 10' with basic electricity) includes two full IS/LD registration:
\$5,500 GMA members / \$10,500 non-members.

Contract for Sponsors & Tabletop Exhibitors

All Sponsors & Tabletop Exhibitors: Please complete the following Contract only if you plan to Tabletop Exhibit at the Conference.

Note: While complimentary Tabletop Display is included with each Sponsorship Package, sponsors may opt to sponsor

GMA INFORMATION SYSTEMS AND LOGISTICS/DISTRIBUTION CONFERENCE
April 3-5, 2006
Loews Ventana Canyon Resort
Tucson, AZ

AGREEMENT MADE AS OF THE DAY AND DATE DESIGNATED BELOW BETWEEN GROCERY MANUFACTURERS ASSOCIATION (hereinafter called "GMA") and

(hereinafter called the "Occupant"). In consideration of the mutual covenants hereinafter provided for, the parties hereto agree as follows:

GMA agrees to lease and the Occupant agrees to take and occupy properly the following space(s):

First Choice

Second Choice

Third Choice

as designated on the official floor plan for the 2006 GMA Information Systems and Logistics/Distribution Conference to be held in Tucson, Arizona, April 3-5, 2006, or such other space as might subsequently be designated by the Association for the sole purpose of representing the product or service of the Occupant for educational and Display purposes only hereinafter designated, and upon compliance with the provisions of this agreement, GMA agrees to reserve such space for said Occupant.

Specify here any Tabletop Exhibitor(s) you wish to be placed:

Near:

Away from:

GMA shall use its best efforts to ensure that occupant's choice(s) with respect to space and the location of other Tabletop Exhibitor(s). However, it is expressly understood that GMA may not be able to comply with occupant's choice(s).

TERMS AND CONDITIONS

The following Terms and Conditions of the Grocery Manufacturers of America, Inc. (GMA) govern exhibits, displays and presentations in connection with the GMA Information Systems and Logistics/Distribution Conference to be held at the Loews Ventana Canyon Resort, Tucson, AZ, April 3-5, 2006.

**YOUR GMA CONTACT FOR ANY QUESTIONS WILL BE:
Jeanne Iglesias, Senior Manager, Supply Chain & Technology
Grocery Manufacturers Association
2401 Pennsylvania Avenue, NW ~ Second Floor
Washington, D.C. 20037
Tel: (202) 337-9400 / Fax: (202) 337-4508
E-mail address: jiglesias@gmabrands.com**

CANCELLATION: Cancellation of the Agreement to lease space at the GMA Information Systems and Logistics/Distribution Conference by Exhibitor prior to February 1, 2006, shall subject the Occupant to a penalty of one-half the agreed upon rental. In the event of cancellation by the Occupant after February 1, 2006, the Occupant shall, nevertheless, remain liable for the full agreed upon rental. Any cancellation must be received in writing.

1. LIABILITY: Occupant agrees to protect, save and hold GMA, its officers, directors, agents and employees thereof forever harmless for any damages or charges imposed for violations of any law ordinance, whether occasioned by the negligence of the Occupant, its officers, directors, agents and employees or those holding under the Occupant, as well as, to strictly comply with the applicable terms and conditions contained in the agreement between the Loews Ventana Canyon Resort and GMA regarding the Display premises: and further, Occupant shall at all times protect, indemnify, save, defend, and hold harmless GMA and the Loews Ventana Canyon Resort, its officers, directors, agents and employees against and from any and all loss, cost (including attorney fees), damage, liability, or expense, without limitation, arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or of any accident or bodily injury or other occurrence to any person or persons, including the Occupant, its agents, employees and business invitees which arise from or out of or by reason of said occupant's occupancy and the use of the Display premises or a part thereof. The Exhibitor understands that neither the Grocery Manufacturers Association nor the Loews Ventana Canyon Resort maintain insurance covering the Exhibitors property and it is the sole responsibility of the Exhibitor to obtain such insurance.

GMA shall not assume responsibility for the safety of property of the Occupant, its officers, agents or employees from theft, damage by fire, accident or other causes. **IN ALL CASES, OCCUPANTS WISHING TO INSURE THEIR PROPERTY MUST DO SO AT THEIR OWN EXPENSE. IT IS ESPECIALLY RECOMMENDED THAT ALL OCCUPANTS HAVE REPRESENTATIVES IN ATTENDANCE AT ALL TIMES WHEN THE EXHIBITS ARE OPEN AND ESPECIALLY WHEN EXHIBITS ARE BEING SET UP OR DISMANTLED, TO PROTECT THEM AGAINST LOSS OR DAMAGE.**

2. REGISTRATION: Tabletop Exhibits are \$5,500 for GMA Associate Members and \$10,500 for non-members (registration includes complimentary registration for two attendees within the same company to operate the table top exhibit). Tabletop Exhibit space is complimentary for conference sponsors. Included in these fees is the ability to exhibit during: reception s (Monday & Tuesday evening s), continental breakfasts (Tuesday and Wednesday mornings), and all scheduled breaks between sessions. Exhibitors are entitled to

attend all meal functions and business sessions. GMA will provide an 8' x 10' area, a skirted 6' table, basic electric hook up, two chairs, a sign with company name, a wastebasket, and one easel.

SPONSORSHIP REGISTRATION FEES (PLEASE CHECK ONE)

Sponsorship Opportunities & Fees (exhibitor table complimentary with all sponsorships):

Social Sponsorships

- One (1) Tuesday Morning Breakfast Sponsorship (includes three complimentary registrations) \$12,500 GMA member
- One (1) Tuesday Afternoon Lunch Sponsorship (includes three complimentary registrations) \$ 12,500 GMA member
- One (1) Tuesday Evening Reception & Dinner Sponsorship (includes four complimentary registrations) \$28,500 GMA member
- One (1) Wednesday Morning Breakfast Sponsorship (includes three complimentary registrations) \$12, 00 GMA member
- One (1) Refreshment Breaks (each) (includes two complimentary registrations) \$7,500 GMA Member

Content Sponsorship

- One (1) General Session Sponsorship (includes four complimentary registrations) \$25,500 GMA member

Enhancement Sponsorship

- One (1) Golf Shirt Sponsorship (includes three complimentary registrations) \$15,500 GMA member
- One (1) Memory Stick Sponsorship (includes three complimentary registrations) \$12,500 GMA member
- Four (4) Conference Email Kiosks Sponsorship (includes three complimentary registrations) \$12,500 GMA member

3. FAILURE TO COMPLY: If Occupant fails to install a product or display in the assigned space, or fails to occupy the space, or fails to pay the registration fee, or fails to comply with other provisions of this agreement, GMA shall have the right without notice to the Occupant to take possession of said space and the Occupant agrees to pay an deficiency or any other loss or damage suffered by GMA resulting from such failure to comply.

4. SUBLEASE OR SHARED SPACE: The Exhibit Occupant will not assign or sublet assigned space or any part thereof without prior written consent of GMA, and agrees that no sign, placard or names shall be placed in or about the space herein leased or upon the print list of Occupants or Directory of the Exposition, except such as identify the Occupant or his product or products, that no products or services other than his own will be displayed in said space without the prior written consent of GMA, and that all displays shall be subject to the approval of GMA.

5. RULES: GMA shall make rules and regulations and amend the same from time to time, and shall have exclusive final determination in the matter of the interpretation and enforcement of all such rules, regulations and amendments. Occupant agrees GMA's rules will be strictly complied with by the occupant and its employees, agents and guests. Every agreement and representation must be in writing and signed by GMA to be binding upon GMA and this agreement cannot be modified or canceled by the Exhibit Occupant without the written consent of GMA. Sponsor and exhibitor slots will be guaranteed when contract and payment are received by GMA.

6. BILL OF RIGHTS FOR FELLOW EXHIBITORS: No exhibit should be set up so its arrangement or manner of presentation will obstruct or interfere with the general view or rights of any other display. No exhibit shall extend beyond the official floor plan dimensions or into an aisle. Verbal announcements, phonograph or tape recordings, radios, closed circuit or videotape TV, sound-slide presentations, motion pictures, or other attention-getting devices are prohibited if objectionable to adjacent exhibitors. Approval from GMA and adjacent exhibitors should be obtained in advance in order to avoid disappointment.

Operating equipment, which produces loud steady or intermittent sound levels is prohibited if objectionable to Exhibitors in the same area of the hall. Approval of such equipment operation during the Display hours should be obtained from GMA in advance.

7. INSTALLATION OF TABLETOP EXHIBITS: Be advised that the Loews Ventana Canyon Resort will not store display material and/or show merchandise before or after the show. Exhibit space will be available for set-up beginning at 7:00 a.m., Monday, April 3, 2006. The Association particularly requests that all material be in place and in readiness for registration beginning at 11:00 a.m. Monday, April 3, 2006.

8. EXPOSITION DATA: The floor plan contains all booth dimensions, which are believed to be accurate to GMA's best knowledge. GMA assumes no responsibility for such measurements, however.

9. AMERICANS WITH DISABILITIES ACT: Exhibit occupant shall be responsible for compliance with the applicable provisions of the Americans with Disabilities Act (ADA) with respect to the assigned space.

10. DISMANTLING: Exhibitors may not dismantle setups or do any packing before the end of the exhibit event at 11:00 a.m., Wednesday, April 5, 2006. The exhibit floor must be cleared by Wednesday, April 5, 2006 at 4:00 p.m.

11. FORCE MAJEURE: Performance of this agreement is contingent upon GMA's ability to perform, and GMA shall not be responsible for any loss, damage, or delay due to strikes, lockouts, acts of God, government restriction, enemy action, civil commotion, unavoidable casualty or other causes similar or dissimilar, beyond the control of GMA.

12. In the event this agreement is signed in the name of a corporation, partnership, association, club or society, the individual signing name represents to GMA that he or she has full authority to sign and deliver this agreement.

13. This agreement is not finalized unless and until it is accepted by GMA. GMA will not accept the agreement until payment is made in full.

Agreed and Accepted by GMA

(To be signed ONLY after completed contract is submitted with payment)

Authorized Agent of GMA (Please Print)

Signature and Date

Agreed and Accepted by Occupant

Name: _____

Authorized agent

Title: _____

Company: _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Signature: _____ **Date:** ____ / ____ / ____

Complimentary Registration Forms

Sponsors & Tabletop Exhibitors receive complimentary registration to the entire IS/LD Conference

Please refer to the Sponsor / Tabletop Exhibitor scale below to determine your number of complimentary registrations. Additional registrations can be purchased at the regular GMA Associate Member Price.

SPONSORSHIP REGISTRATION FEES (*PLEASE CHECK ONE*)

Sponsorship Opportunities & Fees (exhibitor table complimentary with all sponsorships):

- One (1) Tuesday Morning Breakfast Sponsorship (includes three complimentary registrations) \$12,500 GMA member
- One (1) Tuesday Afternoon Lunch Sponsorship (includes three complimentary registrations) \$ 12,500 GMA member
- One (1) Tuesday Evening Reception & Dinner Sponsorship (includes four complimentary registrations) \$28,500 GMA member
- One (1) Wednesday Morning Breakfast Sponsorship (includes three complimentary registrations) \$12, 00 GMA member
- One (1) Refreshment Breaks (each) (includes two complimentary registrations) \$7,500

Content Sponsorship

- One (1) General Session Sponsorship (includes four complimentary registrations) \$25,500 GMA member

Enhancement Sponsorship

- One (1) Golf Shirt Sponsorship (includes three complimentary registrations) \$15,500 GMA member
- One (1) Memory Stick Sponsorship (includes three complimentary registrations) \$12,500 GMA member

Four (4) Conference Email Kiosks Sponsorship (includes three complimentary registrations) \$12,500 GMA member

Tabletop Display

One (1) Tabletop Display (includes three complimentary registrations) \$15,500 GMA member

Non-member Industry Suppliers (Associates) may attend, Tabletop Exhibit, and sponsor the 2006 IS/LD Conference. Please contact GMA for non-member rates.

**Information Systems and Logistics/Distribution Conference
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COMPLIMENTARY SPONSOR/TABLETOP EXHIBITOR REGISTRATION FORM

This conference Registration is for *one individual* and is **non-transferable**. An individual who departs early from the conference or chooses not to attend the conference program itself may not share this registration with another individual.

Name: _____ Badge Name: _____

Title: _____

Spouse Name: _____ Spouse Badge _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please note any special requests or needs and GMA will make every effort to accommodate them:

Please return this form and the signed contracts along with a check for the Tabletop Exhibit fee to:

Jeanne Iglesias
Senior Manager, Supply Chain & Technology
Grocery Manufacturers Association
2401 Pennsylvania Avenue, N.W., Second Floor
Washington, D.C. 20037
Phone: 202-337-9400/ Fax: 202-337-4508/ E-mail: jiglesias@gmabrands.com

Please keep a copy of this registration form for future reference.