

Cadbury Schweppes





A history of environmental responsibility

- **Origins:** You may know our origins. In the 19th Century, the Cadbury brothers built our company on the principle that business should be “a force for good” in the world and were early advocates of environmental responsibilities.
- **Evolution:** Since this time our understanding of climate change has evolved along with the science. Our environmental management program has been in place for 15 years, covering a range of areas from energy use to groundwater. We’ve been reporting our emissions to the Carbon Disclosure Project since 2003 and in 2006 we went a step further and set sustainability goals in our Corporate and Social Responsibility report.



Revolution: with 'Purple Goes Green' we're revolutionizing Cadbury in response to the challenge of climate change. In July 2007 we became the first manufacturer to promise **absolute** carbon reduction - a fundamental shift which is leading the UK industry.



our targets:

- ♥ 50% reduction in net carbon emissions by 2020
- ♥ 10% reduction in packaging by 2010
- ♥ 100% “water scarce” sites with reduction programmes by 2008
- ♥ Campaign for action on climate change



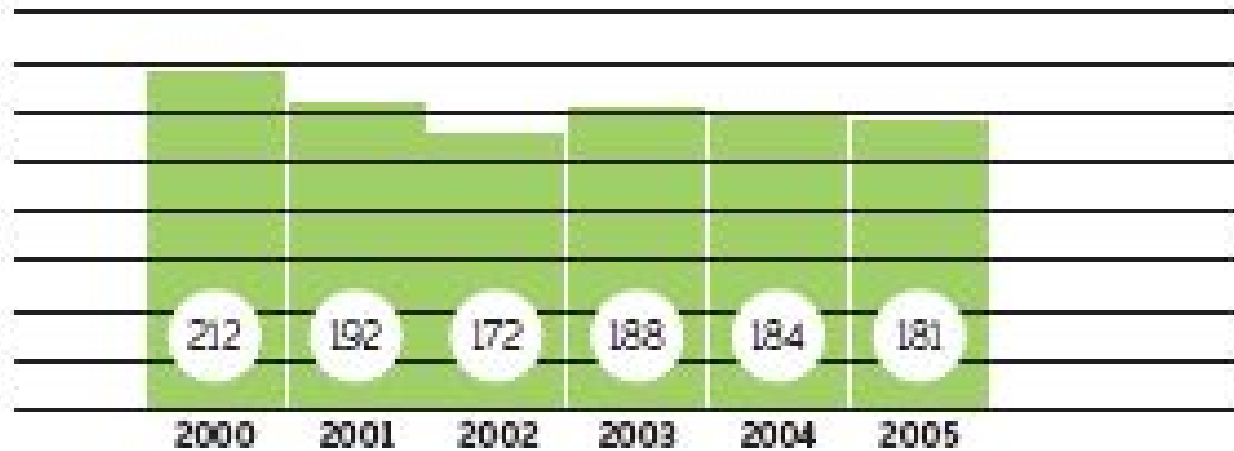
Our work with third parties

- CDP Surveys since 2003 to benchmark ourselves and provide investors with view to our plans and performance.
- Business in the Community Environment Index
- Carbon Trust in UK on footprinting
- Forum for the Future, advisors
- External assurance by ERM with verification by Deloitte



Progress to Date

CO₂ equivalent emissions
kg/tonne finished product



2006: 225.5 kg of CO₂e per tonne of product – increase due to performance in EMEA post recall and sale of Bromor beverage business in South Africa



- During 2007, we intend to expand the scope of our measurement to fully include all of our Scope 1 and Scope 2 emissions as defined by the GHG Protocol.

Currently we measure Scope 1 and Scope 2 emissions from company owned (or controlled) manufacturing plants. Although much of our distribution/logistics operations are contracted out to third parties, we intend to also collect data (relevant to our products) from them as well in future.

In addition, we will collect emissions data from business travel (eg salespeople) in company owned or leased vehicles.