

Workplace Wellness

In 2006, GMA and its members were instrumental in getting the World Economic Forum (WEF) to focus one of their initiatives on workplace wellness. Every year, WEF and the world's most influential companies launch initiatives to tackle the most complex challenges facing humanity. GMA and several member companies have collaborated with the WEF in developing WEF's *Working Towards Wellness* Initiative. The mission of the initiative, launched in January 2007, is to stimulate greater business engagement in the global fight against chronic disease through employee wellness. A worldwide report on current practices among multinational companies was unveiled at the WEF Annual Meeting, setting out a framework for achieving best practices in global workplace wellness. GMA has distributed this report to all of our member companies. In addition, the WEF and the World Health Organization (WHO) held the first joint WEF/WHO Technical Forum on workplace wellness this past September in China.

WEF Report "Accelerating the Prevention of Chronic Disease"
<http://www.weforum.org/pdf/Wellness/report.pdf>

Summary <http://www.weforum.org/pdf/Wellness/summary.pdf>